

Emerging Artists Development Grant

Assessment Guidelines

Art forms: Music, Dance, Xiqu, Drama, Visual Arts, Literary Arts,
Film & Media Arts, Cross/Multi-disciplinary Arts

Valid for applications submitted between 3 January 2024 and 31 December 2024

Closing time for application

June 2024							December 2024						
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1	1	2	3	4	5	6	7
2	3	4	5	6	7	8	8	9	10	11	12	13	14
9	10	11	12	13	14	15	15	16	17	18	19	20	21
16	17	18	19	20	21	22	22	23	24	25	26	27	28
23	24	25	26	27	28	29	29	30	31				
30	July 1	②					29	30	③①				
Deadline: 2 July 2024 (6 pm)							Deadline: 31 December 2024 (6 pm)						

Emerging Artists Development Grant is a brand new funding scheme under HKADC Project Grant.

General Assessment Guidelines

This set of *Emerging Artists Development Grant Assessment Guidelines* outlines eligibility, selection criteria and level of subsidy for the applicants' information. Here are some general information and guiding principles for applicants to note:

1 Information For Project Grant Applicants

Before completing the application form, applicants are advised to first read the booklet *Information for Project Grant Applicants* to learn about eligibility, closing dates for application, etc.

2 Latest Version of the Assessment Guidelines

The Hong Kong Arts Development Council (HKADC) regularly reviews the *Assessment Guidelines*, and may amend them if necessary. Please check the HKADC website (<http://www.hkadc.org.hk>) for the most updated version. Applicants can also contact our staff at 2827 8786 for inquiry.

3 The proposed project **must take place in Hong Kong with Hong Kong residents as the target audience**. If the projects are exchange activities outside Hong Kong such as performances, exhibitions, creation of artwork or short-term overseas training programmes, please apply for the "Cultural Exchange Grant".

4 Grant Amount

- a) Due to resource constraints, HKADC is only able to support grant applications on a selective basis and may not be able to award the full amount sought by the applicant. When assessing projects, HKADC has the final discretion to determine the final resources allocation and outcome in consideration of HKADC's grant policy, available resources, number of approved applications, and needs of the project applicant.
- b) Applicants are encouraged to obtain income through other channels, such as ticket sales, sponsorship, donation, etc.
- c) All monetary figures quoted in this set of *Assessment Guidelines* are in Hong Kong dollars.

5 Allowed Number of Applications and Category

- a) Applicants are required to submit information along with the **"Emerging Artists Development Grant (EADG)" Application Form**. Only one application is allowed for each application period.

- b) EADG applicant is not allowed to submit Project Grant application at the same time, except for "Cultural Exchange Grant" applications.

6 Guidelines on Income and Expenditure

- a) This set of *Assessment Guidelines* provides the guiding principle on what HKADC considers to be generally acceptable levels of income and support for expenditure under a limitation of resources. Therefore, the grant amount sought generally should not exceed the stipulated grant ceiling set by HKADC. If the grant amount sought by the applicant is higher than those stipulated herein, please provide information on how to balance between income and expenditure. HKADC will consider the request based on the nature, scale, creativity/artistic requirement of the project and the artistic standard and track record of participants. Depending on the project type, each art form has different guidelines on income and expenditure, and applicants should refer to ***Project Grant Assessment Guidelines of the relevant art form*** for details.

7 Points to Note on Information Submission

- a) HKADC will not return any draft/manuscript/reference material after the completion of assessment. Please do not submit original or sole copy of works.
- b) Please be sure not to include any personal information, including Hong Kong Identity Card number, date of birth, correspondence and residential address, contact number and email address in attached information/material (such as curriculum vitae or quotation).
- c) Applicants are encouraged to submit the reference materials in electronic format (E.g. URL, CD/DVD, USB, etc.). If you submit the information via a URL, the access right of such link has to be valid for at least six months after the application deadline.

- 8 Applicants should include a risk control / contingency plan (if applicable) in their application if their proposed projects cannot be carried out as planned.

Emerging Artists Development Grant

1 About the Grant

- a) To support the HKSAR government in implementing comprehensive measures to nurture arts and cultural talents, HKADC receives additional resources for launching this grant to support and cultivate emerging arts groups and artists.
- b) The grant aims to provide more opportunities for aspiring and promising emerging arts groups and artists to conduct arts projects of different nature in all art forms. By presenting their artistic work or research results, the grantees may gain valuable professional experience through the grant. It will also help these selected emerging artists and groups gain exposure in the industry, enable them to further develop their career, and consequently help revitalise the arts and cultural ecosystem. In addition, the Grant hopefully can help grantees to take root in the industry, and to contribute solid experience for them in applying HKADC Project Grant, seeking other sources of public funding support and private funding in the future.
- c) The grant ceiling is \$90,000¹. Please state the reason(s) if grant amount sought is higher than the grant ceiling.
- d) The grant will be operated on a trial basis for two years and has 4 application deadlines: 3 October 2023(closed), 2 January 2024(closed), 2 July 2024 and 31 December 2024.

2 Eligibility

- a) Individual artists who hold a Hong Kong identity card and graduated from arts and culture courses conducted by local or overseas tertiary education institutions (including associate degree)² within **five school years**³ when the application is submitted are eligible to apply. Students who have **not yet graduated** are ineligible. The applicant has to provide credentials of the recently completed course which clearly show the name of the institute, course title, month and year of graduation, etc.
- b) Organisations may also apply for the grant. Registered organisations in Hong Kong with **half or more** emerging artists (as described in paragraph 2a) being the **office-bearers of the organisation** are eligible. Credentials and resume of the office-bearers have to be submitted to demonstrate that he/she is eligible.

¹ If HKADC considers the project to have great potential and subject to availability of resources, there may be an opportunity to grant funding exceeding the ceiling so that the grantees can achieve their full potential.

² Preference will be given to local graduates.

³ For local graduates, five school years generally refer to 2018/19, 2019/20, 2020/21, 2021/22 and 2022/23 school year.

- c) Individual or organisations **who have never received any funding from HKADC (Except HKADC Scholarship and Arts-in-School Partnership Scheme) or similar project funding from the Government when the application is submitted⁴.**
- d) Once approved, any **first time** Project Grant grantee (whether individual or organisations) must complete the subvented project (except for “Cultural Exchange Grant”) and submit a satisfactory Project Report before HKADC will accept its next Project Grant application. Emerging artists or organisations are allowed to receive the grant twice at maximum.

3 Project Content

- a) HKADC accepts applications conducting arts projects of different nature allowed in General Project Grant, including but not limited to performances, exhibitions, publication, creation of artwork, translation, arts education, arts promotion, research, etc.
- b) Depending on the project type, each art form has different requirements on Information to be Submitted with the Application Form, Guidelines on Income and Expenditure or Conditions of Grant. Therefore, when completing the application form, applicants are advised to read through the **Project Grant Assessment Guidelines of relevant art form**. ([Dance](#), [Film and Media Arts](#), [Cross/Multi-disciplinary Arts](#), [Visual Arts](#), [Drama](#), [Literary Arts](#), [Music](#) or [Xiqu](#))
- c) HKADC has full discretion to decide, based on the contents of the application, the specific art form *Assessment Guidelines* to be used in assessing the application.
- d) Applicant may choose to collaborate with experienced artist(s) in realising the project. But the grant applicant should be the key personnel (creative/artistic) and beneficiary of the project. Applicant may attach a reference letter from a referee who is a practitioner in the related art form in support of the application.
- e) The project should commence within one year after the grant offer is made known to the applicants concerned and should be completed within one year after commencement of the project.

⁴ Applicants must declare in the application form. Determining an application's eligibility and decision to process the application is in HKADC's sole and final discretion.

4 Selection Criteria

- a) The overall artistic merit of the applicant's previous art work and demonstration of exceptional talent.
- b) The applicant's serious professional commitment to the art form.
- c) The contribution of the proposed project to the applicant's professional development.
- d) The feasibility of project content, scale and work schedule; reasonableness of budget.

Hong Kong Arts Development Council
Updated in January 2024