

藝術教育獎

目的

表揚在藝術教育方面有卓越成績的學校、機構及藝術工作者，希望藉此呼籲更多機構及人士投身及發展藝術教育的工作。

獎項

- 分為「學校組」^{註 17}及「非學校組」^{註 18}兩個組別。
- 各組別設三個獎項名額，以及優異表現獎（不多於三個名額）^{註 19}。

候選資格

- 「學校組」只接受在本港註冊的幼稚園、中小學參與；
- 「非學校組」接受個人（須持有香港身分證）、大專院校或本港註冊的團體/機構參與競逐獎項（幼稚園、中小學教師、大專院校教職員如以學校資源推行藝術教育計劃，均不可以個人名義競逐「非學校組」獎項）；
- 須由最少一位人士提名（提名人可以個人或團體名義進行提名）^{註 20}；
- 須提交在2018/19年度^{註 21}推行及完成的一項藝術教育計劃報告^{註 22}（該計劃可以是單項或一系列分階段進行的計劃）；
- 只可提交一項計劃競逐獎項，所提交的計劃不能同時競逐「藝術推廣獎」；及
- 凡曾獲藝發局頒發「優秀藝術教育獎」、「藝術教育獎」的人士、學校或團體/機構均可再次接受提名。

評選準則

- 以2018/19年度的整體計劃成績作為嘉許基準；
- 計劃目標及策劃，包括其教育意義、創意和獨特性；
- 計劃參與人數，普及程度，計劃的推行情況，包括在資源管理、推廣、支援和統籌各方面的表現；及
- 計劃的成效，包括持續與推廣的能力。

註 17 「學校」泛指所有根據香港法例註冊/成立的幼稚園、小學及中學。

註 18 「非學校」泛指所有不屬於註17的團體/機構或個別人士，例如大專院校、藝術團體和藝術工作者。

註 19 「優異表現獎」得獎單位將獲頒證書，得獎名單會刊登於紀念特刊內。

註 20 「學校組」的提名人可由校長或其他人士（除老師外）擔任。

註 21 評審計算期：2018年9月1日至2019年8月31日。

註 22 除提名表格外，須提交一份不多於20頁的計劃報告，介紹2018/19年度完成的藝術教育計劃，內容須包括：

a. 計劃目的；b. 各項活動介紹；c. 對象及參與人數；d. 實行及推廣方法；e. 計劃成效

另請附上活動紀錄（如活動相片及錄影）、宣傳品（如單張、廣告、海報）、出版刊物、活動教材、傳媒報導及其他相關參考資料。有關提交格式，詳見「藝術教育獎」的提名表格。

Award for Arts Education

Objective

To recognise schools, organisations and arts practitioners that made outstanding contributions in this area. It also aims to encourage more organisations and arts practitioners to participate in and contribute to the development of arts education in Hong Kong.

The Award

- There are two divisions: School^{Note 17} and Non-School^{Note 18}.
- Three awards and not more than three Certificates of Merit^{Note 19} will be presented for each division.

Eligibility

- Only Hong Kong-registered kindergartens, primary and secondary schools are eligible to compete for the award in the School Division;
- Only individuals who are holders of Hong Kong Identity Card, higher education institutions or Hong Kong-registered groups/organisations may compete in the Non-School Division (any kindergarten, primary and secondary school teachers and teaching staff of higher education institutions who utilise school resources to implement arts education project cannot compete in the Non-School Division as individuals);
- Nominations should be made by at least one nominator (in his/her personal capacity or on behalf of an organisation)^{Note 20};
- A project report on an arts education project implemented and completed by the nominee during the year 2018/19^{Note 21} should be submitted^{Note 22} (The project may consist of a single programme or a series of programmes implemented in phases);
- Each nominee should submit only one project for this award, and the project submitted cannot be used to support other nominations for the Award for Arts Promotion concurrently; and
- Previous recipients of the HKADC's Outstanding Arts Education Award or Award for Arts Education may be nominated for this award again.

Assessment Criteria

- The overall achievements of the arts education project in 2018/19;
- The project's objective and planning, including its educational value, creativity and uniqueness; and
- The number of participants, popularity and implementation, including the nominee's performance in terms of resource management, promotion, support and co-ordination; and
- The project's effectiveness, including sustainability and promotion capacity.

Note 17 School refers to kindergartens, primary and secondary schools registered or established under Hong Kong law.

Note 18 Non-school refers to any group/organisation or individual who is not included in the category described in Note17, such as higher education institution, arts organisation or arts practitioner.

Note 19 Recipients will be mentioned in the Souvenir Book and receive a Certificate of Merit.

Note 20 Principal and other members of the schools can be the nominator (except teachers) for the School Division.

Note 21 Assessment period: 1 September 2018 to 31 August 2019.

Note 22 Together with the nomination form, a project report not longer than 20 pages should be submitted. The report should cover arts education activities during the year 2018/19, and should specify the following details:

a. Project's objectives; b. Details of its activities; c. Target group(s) and number of participants; d. Implementation and promotional strategies; e. Effectiveness and outcomes.

To facilitate assessment, please attach documentation of the project (e.g. photos, videos), publicity materials (e.g. leaflets, advertisements, posters), publications, teaching materials, news clippings and other relevant materials. Please refer to the nomination form of Award for Arts Education for submission format.